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be healthy. be fit. be happy.

## what is **begin**<sup>®</sup>?

Begin® is a 10-week program designed to help you form healthy habits that will last a lifetime. Learn from the nutrition experts how to lose weight and improve your cholesterol, blood pressure or blood sugar levels.



## topics include:

**Session 1 -** Initial measurements, cholesterol screening, introduction to the program

Session 2 - Portion size

Session 3 - Store tour

Session 4 - Exercise

**Session 5 -** Halfway measurements

**Session 6 -** Fat and sugar content in foods

**Session 7 -** Disease prevention

Session 8 - Healthy cooking

**Session 9 -** Maintaining weight loss and healthy habits, emotional eating, program evaluation

**Session 10 -** Post measurements, cholesterol screening, program wrap-up.

Individual and group sessions available.





## to begin your new lifestyle,

contact your Urbandale Hy-Vee dietitians today!

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